AGG Peregrine Marketing Relaunch Plan

1. Website Refresh and Access improvement ($10K)
	1. Peregrine.aero (godaddy) refresh
	2. New Website ($10K)
		1. Inmotion hosting ($5K – July billing)
		2. SEO ($2.5K)
		3. Refinements ($2.5K)
2. CRM Management ($2.0K – Now)
	1. Constant Contact email management
		1. COVID-19 messaging
		2. STC announcements
	2. Zoho updates
3. Press release activities ($1.8K – Now)
	1. Press Launch of ODA
4. Future press campaigns (additional increments – $1.8K per)
	1. ACA STCs – when COVID-19 testing done
	2. EMB-120 G700
5. Continued activity thereafter – monthly retainer $5K-$8K
	1. Website maintenance
	2. CRM maintenance