

29 December 2020

Reference: Peregrine Marketing Launch Agreement, 10 July, 2020

David Rankin, President Peregrine Avionics LLC 7385 South Peoria Street, Unit C4 Englewood, CO 80112

David,

We are pleased to have been engaged by Peregrine during 2020. We are looking forward to continuing our business relationship for 2021.

In review of our activity for 2020, we are confident that we have added value to Peregrine business in many areas.

- ✓ Support of Peregrine/ ACA Ionization business development initiatives
 - Sales pursuits (FedEx, Textron, UAL, Alaska Airlines and Horizon) resulting in RFQ from Horizon for Q44 & EMB RJ aircraft
 - RTCA/ EUROCAE support enhancing Peregrine/ ACA market visibility & viability
 - Created feedback loop for efforts at Boeing, Airbus, Embraer
- ✓ Continued maintenance and evolution of existing website
- ✓ Development and launched renewed peregrine.aero website
- ✓ Press releases and Constant Contact communications for:
 - o 560XL ACA
 - PC-12 Gogo AVANCE L3
 - o G700 TXi STC EMB-120 Press
 - o G700 TXi STC EMB-120 Operator
 - o ACA G-IV
 - ACA CL-600 Series
 - G700 TXi STC Expertise for Your Next Upgrade Project
- ✓ Preparation for future communications for:
 - o Bombardier CL Exclusive ACA
 - G150 Actuator Heater
 - o ODA

We look forward to completing items that remain pending

- 1. Webinars
- 2. Website evolution and maintenance
- 3. Continued development, expansion of Peregrine/ACA ionization business
- 4. Launch, execution of Peregrine FAA ODA services business.



<u>Registered Office</u> 33210 North 12th Street Phoenix, AZ USA 85085 +1.623.434.1750 contact@aviaglobalgroup.com

Most importantly, we look forward to continuing our business development guidance, input and communications to assist Peregrine in their growth plans.

Thanks for letting us be a part of Peregrine Avionics LLC's business.

Very best regards

Lee Carlson

Co-Founder & Managing Partner AviaGlobal Group, LLC

This document and any data included are the property of AviaGlobal Group, LLC; any disclosure subject to existing NDAs



AviaGlobal Group respectfully proposes the following 2021 amendment to the reference Marketing Relaunch Proposal, date 10 July 2020, from Dave Rankin.

Marketing Relaunch Proposal, As Amended 29 December 2020

This proposal outlines the terms of an agreement for marketing, business development services through 2021. As Peregrine pursues its growth initiatives and responds to changes in market demand and economic conditions, it needs to engage a progressive, current and highly effective marketing campaign. Peregrine believes AviaGlobal Group ("AGG") can continue providing a high level of service and Peregrine desires to hire AGG to do so for 2021.

Under this agreement amendment, AGG will continue building Peregrine's brand, bringing prospects into its sales funnel. AGG will conduct marketing planning and execution activities approved by Peregrine necessary to reach its strategic goals to include, but not limited to, the following:

- AGG will continue to enhance opportunities, working with the Peregrine business development team specifically focusing on the ACA ionization business, including direct and indirect customer contact, coordination tasking.
 - Additional business development tasking, such as those associated with the FAA ODA business, may be tasked from time to time, as may be needed and agreed.
- Website 2.0 Evolution and Maintenance
 - Following the formal site launch in January 2021, AGG will establish and maintain both Web 2.0 site content and structure, along with management of the web hosting service for peregrine.aero.
 - o Key ongoing Website Evolution and Maintenance Tasks & Responsibilities
 - Update and maintain announcements and breaking news on a monthly basis
 - Post press releases and news information to the website
 - Incorporate Constant Contact landing pages to correlate to the emailed messages, and coordinate content and imagery between the emailed messages and the website
 - Post webinar announcements and maintain the webinar archive
 - Install and maintain website security tools, related to SSL certificates, user login controls, malware scans and 2FA (Two Factor Authentication) tools.
 - Manage the User Login area of the website, establishing the means for users/customers to download licensed content from Peregrine (e.g., STC documentation, etc.), and to upload information to Peregrine related to user/customer activities.
- As frequently as monthly <u>email campaigns</u> (Constant Contact & LinkedIn) per agreed schedule.
- Press Releases per agreed schedule and as frequently as bi-weekly by 12/31/2021.
 - AGG will draft press release information featuring Peregrine announcements for approval by Peregrine prior to filing.
 - Peregrine will provide essential press contacts for AGG to include in press release distribution

This document and any data included are the property of AviaGlobal Group, LLC; any disclosure subject to existing NDAs



- As frequently as monthly, AGG proposes three webinars per agreed schedule by 12/31/2021.
 - Possible Topics (compelling webinar titles to be developed):
 - COVID-19 Solutions: ACA STC, presentation and Q&A w/David Rankin and ACA principals
 - Cockpit Retrofits EMB-120 G700 TXi (begin with video, short pitch, interview with David Rankin)
 - Welcome to our ODA!
 - Or other topics as mutually agreed
- Transmit to Peregrine <u>all sales inquiries and prospects</u>.
- Where appropriate, arrange <u>Zoom meetings</u> with significant sales prospects.

AGG will conduct weekly 1-hour meetings with the Peregrine executive team to review progress and obtain approval of proposed actions.

AGG calendar year 2021 basic services.

For services offered herein, AGG will be paid a basic fee of \$6,000.00 per month covering Jan 1, 2021 through the end of December 31, 2021, to be paid on the first day of the following month. The AGG offer may be renewed annually, terms and conditions as may be mutually agreed. The AGG basic fee will be reviewed quarterly for possible quarterly adjustment subject to, but not limited to, performance, tasking and economic conditions. Potential quarterly adjusted service fee options are listed below.

Quarterly tasking and service fee options.

Understanding the unpredictability, positive or negative performance, of the aviation business climate in 2021, AGG proposes that the 2021 AGG agreement be reviewed on a quarterly basis throughout the calendar year 2021.

Specifically, for the remaining three calendar 2021 quarters, AGG offers, commencing at the end of the first calendar year 2021 quarter, ending 31 March 2021, potential adjustments of the basic AGG fee. In consideration of continuity and planning, any adjustments in AGG fee and service scope, if any, will be mutually agreed not later than one month prior to the end the specified 2021 calendar year quarters, per the following service fee options.

Specifically, for the calendar year 2021 consecutive three quarters, or part thereof, the quarters ending 30 June, 30 Sept and 31 December 2021:

1. Basic AGG fee.

- a. Through 31 March 2021, a basic service fee per month of \$6,000.00for services described herein, including marketing services and business development support, and, or continuation of this tasking and service fees throughout the 2021 calendar year.
- b. The basic AGG fee proposed herein, may be increased or decreased dependent on performance, tasking and economic conditions, as may be mutually agreed.

This document and any data included are the property of AviaGlobal Group, LLC; any disclosure subject to existing NDAs



2. Reduced tasking AGG fee.

- a. For AGG services limited to website support, evolution and maintenance, prospective customer marketing email management, press release and media coordination at a rate of \$3,000 per month.
- b. For AGG services limited to website support, evolution and maintenance, at a rate of \$2,000 per month.

We firmly believe our collective value-added will far exceed the AGG service fees proposed and if so, that it is reasonable to share in the performance success. However, we fully understand the challenges posed in the current aviation business environment. We sincerely hope this offer provides the flexibility needed and reflects the special relationship developed between AGG and Peregrine.

We look forward to continuing our productive and successful relationship.

Best regards,

David Rankin, President, Peregrine Avionics, LLC

Agreed and accepted,

Lee Carlson, a Managing Member, AviaGlobal Group, LLC

Date

Date



2021 Rate Sheet

Fees: (based on principle location of services)

Rates presented for consulting services are shown for short term (less than one year) duration. AviaGlobal Group will be pleased to provide a custom quotation for long-term customer engagements

Consultation Services: (exclusive of expenses) Project-based:

AviaGlobal Group will provide custom quotations based on a mutually agreed Statement of Work (SOW)

Consultation Services: (exclusive of expenses) time and material:

North America and Europe

•		
Hourly:	\$125 / hour / principal	
Off-Site Daily:	\$1,000 / day / principal	
Convention Booth:	\$1,000 / day / principal	
Monthly:	\$20,000 / month / principal	
etainer: (evolusive of expenses)		

Retainer: (exclusive of expenses)

Hourly: \$120 / hour / principal (8 hour / month, 3 months minimum)

ROW:

Custom quotation in USD

Expenses:

Third-party Services: Quoted separately and preapproved

Travel (AviaGlobal Group LLC will arrange and bill or Client pre-pay and arrange):

AviaGlobal Group will make Reasonable efforts to secure competitive air fare, lodging, ground transportation and incidentals and will provide estimates for preapproval:

ci anopor cacion ana meraencais ana	win provide estimates for preupproval.
Domestic air travel:	Actuals ("Coach+, Economy Plus, Premium Economy" seating)
International air travel:	Actuals (Business class > 8 hrs total flight time)
Rental Car:	Actuals, Intermediate
Tolls & Parking:	Actuals
Ground transportation:	Actuals – Uber, taxi, train, bus, boat, ferry;
	Personal vehicle: \$.75 / mile
Lodging:	Actuals
Meals, Entertainment and Inciden	tals:
Meals & Incidentals:	Actuals or as applicable, GSA Rates
Entertainment:	Actuals, preapproved by client
Incidentals:	
Conference & Convention fees:	Actuals (or client pre-pay and arrange)
Membership & subscriptions:	Actuals (or client pre-pay and arrange)
Unique software:	Client to extend license, access or actual costs
Printing:	FedEx Office rates
Shipping:	Actuals (in and out)

Grand Rapids



Travel Only Days:	
Domestic:	\$500/ day 48 States, \$700 day/ Alaska & Hawaii \$500/ day intra-Europe
International:	\$800/ day international for each cumulative 24 hours between departure site and final arrival site.
Terms:	Net 15, United States Dollars, wire transfer, ACH or credit card, free of fees or bill-back transaction fees Ex Works Supplier Facility AviaGlobal Group LLC, Phoenix, AZ
Details:	
EIN:	83-3660810
DUNS:	117014653
CAGE:	
Payment:	
Mailing Address:	33210 North 12th Street
	Phoenix, AZ USA 85085
	623-434-1750
ACH:	Preferred and will be provided