

Registered Office 33210 North 12<sup>th</sup> Street Phoenix, AZ USA 85085 contact@aviaqlobalgroup.com

4 June 2021 Reference: Peregrine Website Sustainment Agreement

David Rankin, President Peregrine Avionics, LLC 7385 South Peoria Street, Unit C4 Englewood, CO 80112

David,

Thank you very much for the verbal go-ahead of 2 June 2021 regarding AviaGlobal Group website sustainment for Peregrine. We appreciate your confidence in our ability to add value to the Peregrine business.

As we discussed in our telecon, AGG is eager to move Peregrine business volume back to the growth phase and we are confident that the proposed level of attention to the website and press activities will provide measurable momentum toward this objective.

Thanks for letting us be a part of Peregrine Avionics, LLC's business.

Very best regards

Lee Carlson

Co-Founder & Managing Partner AviaGlobal Group, LLC

Registered Office
33210 North 12<sup>th</sup> Street
Phoenix, AZ USA 85085
contact@aviaglobalgroup.com

### **Website Sustainment and Press Release Agreement**

This agreement details the activities proposed to sustain the peregrine.aero website, the development of press releases and initiation of Mailchimp email campaigns. AviaGlobal Group LLC (AGG) understands the Peregrine desire for overhead expenses reductions and is prepared to provide the following services:

#### **Summary:**

- 1. Weekly website security & software update scans
- 2. Development of and blog/posting of up to 2 press releases per month
- 3. Conduct of up to 2 email campaigns per month, based on the issued press releases or on other timely information
- 4. STC page and download file updates at AGG discretion, with Peregrine approval
- 5. Implementation of testimonial inbound and outbound web links at AGG discretion, with Peregrine approval

#### **Details:**

- 1. AGG will report to Peregrine by email monthly on the website maintenance tasks, updates and email campaigns carried out, with Zoom meetings as needed from time to time, driven by current events and mutual communication needs.
  - Until altered by mutual agreement, monthly Zoom meetings will be schedule for the first Wednesday of each month.
- 2. In addition to the monthly support fee, AGG will bill Peregrine for actual costs associated with web hosting, email campaign and software subscription fees, as incurred by AGG in support of website and email operation. See Attachment A for the current summary of services and support costs.
- 3. Transmit to Peregrine all sales inquiries and prospects.
- 4. Where appropriate, arrange **Zoom meetings** with significant sales prospects.

### Terms:

AGG proposes to carry out this activity for a monthly fee of \$1500, to be contracted for a duration of 12 months, effective 1 June 2021, renewable annually based on mutual agreement. Intent not to renew must be communicated 90 days prior to the end of the current agreement term. AGG will invoice Peregrine prior to the end of each month, to be paid on the first day of the following month. Services beyond these tasks will be quoted to Peregrine in advance of initiating activity. The attached 2021 Rate Sheet provides general terms and pricing.

This letter agreement replaces the agreements between the two companies: July 14, 2020 "Marketing Relaunch Proposal" and February 13, 2021 "Letter Agreement Regarding AviaGlobal Group LLC Sales Support" and these agreements are hereby terminated.



Registered Office 33210 North 12<sup>th</sup> Street Phoenix, AZ USA 85085 contact@aviaglobalgroup.com

We look forward to a productive and successful relationship with AGG. If this agreement is acceptable, please sign and return a copy of this document. AGG is eager to resume a more robust role in Peregrine business development, marketing and communications and looks forward to augmenting our website sustainment activity with a future agreement.

Agreed and accepted,			
David Rankin, President, Peregrine Avionics, LLC	 Date		
Agreed and accepted,			
Forrest Colliver, a Managing Member, AviaGlobal Group, LLC	 Date		



Registered Office
33210 North 12<sup>th</sup> Street
Phoenix, AZ USA 85085
+1.623.434.1750
contact@aviaglobalgroup.com

#### 2021 Rate Sheet

# Fees: (based on principle location of services)

Rates presented for consulting services are shown for short term (less than one year) duration. AviaGlobal Group will be pleased to provide a custom quotation for long-term customer engagements

#### Consultation Services: (exclusive of expenses) Project-based:

AviaGlobal Group will provide custom quotations based on a mutually agreed Statement of Work (SOW)

# Consultation Services: (exclusive of expenses) time and material:

North America and Europe

Hourly: \$125 / hour / principal
Off-Site Daily: \$1,000 / day / principal
Convention Booth: \$1,000 / day / principal
Monthly: \$20,000 / month / principal

Retainer: (exclusive of expenses)

Hourly: \$120 / hour / principal (8 hour / month, 3 months minimum)

**ROW:** 

Custom quotation in USD

**Expenses:** 

**Third-party Services:** Quoted separately and preapproved

#### Travel (AviaGlobal Group LLC will arrange and bill or Client pre-pay and arrange):

AviaGlobal Group will make Reasonable efforts to secure competitive air fare, lodging, ground transportation and incidentals and will provide estimates for preapproval:

Domestic air travel: Actuals ("Coach+, Economy Plus, Premium Economy" seating)

International air travel: Actuals (Business class > 8 hrs total flight time)

Rental Car: Actuals, Intermediate

Tolls & Parking: Actuals

Ground transportation: Actuals – Uber, taxi, train, bus, boat, ferry;

Personal vehicle: \$.75 / mile

Lodging: Actuals

#### Meals, Entertainment and Incidentals:

Meals & Incidentals: Actuals or as applicable, GSA Rates Entertainment: Actuals, preapproved by client

**Incidentals:** 

Conference & Convention fees: Actuals (or client pre-pay and arrange)
Membership & subscriptions: Actuals (or client pre-pay and arrange)

Unique software: Client to extend license, access or actual costs

Printing: FedEx Office rates
Shipping: Actuals (in and out)

Grand Rapids Phoenix Strasbourg



**Travel Only Days:** 

Domestic: \$500/ day 48 States, \$700 day/ Alaska & Hawaii

\$500/ day intra-Europe

International: \$800/ day international for each cumulative 24 hours

between departure site and final arrival site.

**Terms:** Net 15, United States Dollars, wire transfer, ACH or credit

card, free of fees or bill-back transaction fees

Ex Works Supplier Facility AviaGlobal Group LLC, Phoenix, AZ

**Details:** 

EIN: 83-3660810 DUNS: 117014653

CAGE:

Payment:

Mailing Address: 33210 North 12th Street

Phoenix, AZ USA 85085

623-434-1750

ACH: Preferred and will be provided



Registered Office
33210 North 12<sup>th</sup> Street
Phoenix, AZ USA 85085
+1.623.434.1750
contact@aviaglobalgroup.com

# Attachment A:

# Services & software supporting Peregrine Website

Services a service supporting relegime website		
Website Fundamentals	Plugins	Plugin Functionality
\$ Web Hosting	\$ Loginizer Security	Brute Force, 2FA, reCaptcha
InMotionHosting.com Power Plan	\$ Complianz	Global Privacy Conformance
Website Backup Management	\$ All in One SEO	Search Engine Priority
√ WordPress Theme: Fabricator	\$ Monster Insights	Google Analytics
<ul> <li>Chosen for Look &amp; Feel and manufacturing template orientation</li> </ul>	\$ Really Simple SSL	SSL Certificate
<ul> <li>Provides page templates, enhanced plugins, editing widgets, MailChimp Integration</li> </ul>	✓ UnderConstructionPage	Construction Mode Edits
\$ Content Management System (CMS)	✓ Smush	<ul> <li>File &amp; Object Size Optimizer</li> </ul>
Elementor Pro	✓ W3 Total Cache	<ul> <li>Loading Speed Optimizer</li> </ul>
\$ MailChimp Essentials (up to 5000 contacts)	✓ WP Mail SMTP	SMTP for site messages
<ul> <li>Annual Hosting, Site Backups, Dedicated IP &amp; SSL Certificate (~\$390) are paid-up through Dec 2021</li> <li>Annual CMS and Plugin licenses (~\$275) are paid-up through Jan 2022</li> <li>MailChimp Fees are \$52.99/month; Check-marked items are paid-up in perpetuity</li> </ul>		
Peregrine Website Sustaining Support Proposal - Confidential	AviaGlobal Group / Peregrine 01	June 2021 4 AVIAGLOBAL GROUP

Grand Rapids Phoenix Strasbourg