

4 June 2021

Reference: Peregrine Website Sustainment Agreement

David Rankin, President Peregrine Avionics, LLC 7385 South Peoria Street, Unit C4 Englewood, CO 80112

David,

Thank you very much for the verbal go-ahead of 2 June 2021 regarding AviaGlobal Group website sustainment for Peregrine. We appreciate your confidence in our ability to add value to the Peregrine business.

As we discussed in our telecon, AGG is eager to move Peregrine business volume back to the growth phase and we are confident that the proposed level of attention to the website and press activities will provide measurable momentum toward this objective.

Thanks for letting us be a part of Peregrine Avionics, LLC's business.

Very best regards

Lee Carlson

Co-Founder & Managing Partner AviaGlobal Group, LLC



#### Website Sustainment and Press Release Agreement

This agreement details the activities proposed to sustain the peregrine.aero website, the development of press releases and initiation of Mailchimp email campaigns. AviaGlobal Group LLC (AGG) understands the Peregrine desire for overhead expenses reductions and is prepared to provide the following services:

#### Summary:

- 1. Weekly website security & software update scans
- 2. Development of and blog/posting of up to 2 press releases per month
- 3. Conduct of up to 2 email campaigns per month, based on the issued press releases or on other timely information
- 4. STC page and download file updates at AGG discretion, with Peregrine approval
- 5. Implementation of testimonial inbound and outbound web links at AGG discretion, with Peregrine approval

#### Details:

- 1. AGG will report to Peregrine by email monthly on the website maintenance tasks, updates and email campaigns carried out, with Zoom meetings as needed from time to time, driven by current events and mutual communication needs.
  - Until altered by mutual agreement, monthly Zoom meetings will be schedule for the first Wednesday of each month.
- In addition to the monthly support fee, AGG will bill Peregrine for actual costs associated with web hosting, email campaign and software subscription fees, as incurred by AGG in support of website and email operation. See Attachment A for the current summary of services and support costs.
- 3. Transmit to Peregrine <u>all sales inquiries and prospects</u>.
- 4. Where appropriate, arrange <u>Zoom meetings</u> with significant sales prospects.

#### Terms:

AGG proposes to carry out this activity for a monthly fee of \$1500, to be contracted for a duration of 12 months, effective 1 June 2021, renewable annually based on mutual agreement. Intent not to renew must be communicated 90 days prior to the end of the current agreement term. AGG will invoice Peregrine prior to the end of each month, to be paid on the first day of the following month. Services beyond these tasks will be quoted to Peregrine in advance of initiating activity. The attached 2021 Rate Sheet provides general terms and pricing.

This letter agreement replaces the agreements between the two companies: July 14, 2020 "Marketing Relaunch Proposal" and February 13, 2021 "Letter Agreement Regarding AviaGlobal Group LLC Sales Support" and these agreements are hereby terminated.

Toulouse



We look forward to a productive and successful relationship with AGG. If this agreement is acceptable, please sign and return a copy of this document. AGG is eager to resume a more robust role in Peregrine business development, marketing and communications and looks forward to augmenting our website sustainment activity with a future agreement.

Agreed and accepted,

David Rankin, President, Peregrine Avionics, LLC

Agreed and accepted,

Forrest Colliver, a Managing Member, AviaGlobal Group, LLC

Date

Date



## 2021 Rate Sheet

## Fees: (based on principle location of services)

Rates presented for consulting services are shown for short term (less than one year) duration. AviaGlobal Group will be pleased to provide a custom quotation for long-term customer engagements

# **Consultation Services: (exclusive of expenses) Project-based:**

AviaGlobal Group will provide custom quotations based on a mutually agreed Statement of Work (SOW)

# Consultation Services: (exclusive of expenses) time and material:

North America and Europe

•			
Hourly:	\$125 / hour / principal		
Off-Site Daily:	\$1,000 / day / principal		
Convention Booth:	\$1,000 / day / principal		
Monthly:	\$20,000 / month / principal		
etainer: (exclusive of e	ainer: (exclusive of expenses)		

#### Retainer : (exclusi

\$120 / hour / principal (8 hour / month, 3 months minimum) Hourly:

#### ROW:

Custom quotation in USD

### **Expenses:**

#### Quoted separately and preapproved Third-party Services:

# Travel (AviaGlobal Group LLC will arrange and bill or Client pre-pay and arrange):

AviaGlobal Group will make Reasonable efforts to secure competitive air fare, lodging, ground transportation and incidentals and will provide estimates for preapproval:

Domestic air travel:	Actuals ("Coach+, Economy Plus, Premium Economy" seating)			
International air travel:	Actuals (Business class > 8 hrs total flight time)			
Rental Car:	Actuals, Intermediate			
Tolls & Parking:	Actuals			
Ground transportation:	Actuals – Uber, taxi, train, bus, boat, ferry;			
	Personal vehicle: \$.75 / mile			
Lodging:	Actuals			
Meals, Entertainment and Incidentals:				
Meals & Incidentals:	Actuals or as applicable, GSA Rates			
Entertainment:	Actuals, preapproved by client			
Incidentals:				
Conference & Convention fees:	Actuals (or client pre-pay and arrange)			
Membership & subscriptions:	Actuals (or client pre-pay and arrange)			
Unique software:	Client to extend license, access or actual costs			
Printing:	FedEx Office rates			
Shipping:	Actuals (in and out)			

Grand Rapids



Travel Only Days:		
Domestic: International:	\$500/ day 48 States, \$700 day/ Alaska & Hawaii \$500/ day intra-Europe \$800/ day international for each cumulative 24 hours	
	between departure site and final arrival site.	
Terms:	Net 15, United States Dollars, wire transfer, ACH or credit card, free of fees or bill-back transaction fees Ex Works Supplier Facility AviaGlobal Group LLC, Phoenix, AZ	
Details:		
EIN:	83-3660810	
DUNS:	117014653	
CAGE:		
Payment:		
Mailing Address:	33210 North 12th Street	
-	Phoenix, AZ USA 85085	
	623-434-1750	
ACH:	Preferred and will be provided	



# Services & software supporting Peregrine Website

Website Fundamentals	Plugins	Plugin Functionality			
\$ Web Hosting	\$ Loginizer Security	• Brute Force, 2FA, reCaptcha			
InMotionHosting.com Power Plan	\$ Complianz	Global Privacy Conformance			
Website Backup Management	\$ All in One SEO	Search Engine Priority			
<ul> <li>WordPress Theme: Fabricator</li> </ul>	\$ Monster Insights	Google Analytics			
<ul> <li>Chosen for Look &amp; Feel and manufacturing template orientation</li> </ul>	\$ Really Simple SSL	SSL Certificate			
<ul> <li>Provides page templates, enhanced plugins, editing widgets, MailChimp Integration</li> </ul>	✓ UnderConstructionPage	Construction Mode Edits			
Content Management System (CMS)	✓ Smush	File & Object Size Optimizer			
Elementor Pro	✓ W3 Total Cache	<ul> <li>Loading Speed Optimizer</li> </ul>			
\$ MailChimp Essentials (up to 5000 contacts)	✓ WP Mail SMTP	<ul> <li>SMTP for site messages</li> </ul>			
<ul> <li>Annual Hosting, Site Backups, Dedicated IP &amp; SSL Certificate (~\$390) are paid-up through Dec 2021</li> <li>Annual CMS and Plugin licenses (~\$275) are paid-up through Jan 2022</li> <li>MailChimp Fees are \$52.99/month; Check-marked items are paid-up in perpetuity</li> </ul>					
Peregrine Website Sustaining Support Proposal - Confidential	AviaGlobal Group / Peregrine 01	June 2021 4 AVIAGLOBAL GROUP			