

01 September 2022

Reference: RENEWAL - Peregrine Website Sustainment Agreement

David Rankin, President  
Peregrine Avionics, LLC  
7385 South Peoria Street, Unit C4  
Englewood, CO 80112

David

Thank you very much for engaging us to enhance your www site and marketing efforts for the last 6 months. We are pleased that you and the Peregrine team are satisfied with our efforts and the completed product. While, during this period, the predominant tasking was enhancing your web site, enabling more potential and existing client contacts, we trust the overall longer term business benefits will continue to be a major factor in Peregrine's growth and success.

Per our discussion earlier this week, we are proposing shifting to sustainment mode, both for the web site and marketing efforts, particularly press release creation and dissemination; driving more and more business to Peregrine.

Also, we will continue our targeted efforts, as agreed, marketing the Peregrine G150 Slat/Flap System heater STC. We have some ideas on other similar efforts and will propose specifics as we solidify these opportunities to help Peregrine business development.

In line with the anticipate arrival of TJ Spitzmiller, engaging TJ in the discussions and planning as early as possible will allow us to work on a mutually beneficial development relationship. Both Lee and I have interfaced with TJ previously and are very pleased he will be returning to Peregrine and are looking forward to working with TJ again.

Please see the attached agreement.

Thanks, again, for letting us be a part of your business.

Very best regards

Hal Adams

*Co-Founder and Managing Partner*  
*AviaGlobal Group, LLC*

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## **Website Sustainment and Press Release Agreement**

This agreement details the activities proposed to sustain the peregrine.aero website, the continuation, expansion, of press release creation and dissemination, as well as continuation, expansion of Mailchimp email campaigns. We propose increasing the number of press releases and blog postings to 4 each per month. We think this is more reflective of the activity level associated with the new, enhanced Peregrine web site, presence.

AviaGlobal Group (AGG), is pleased to offer the following described services.

### **Summary:**

1. Weekly website security and software update scans
2. Development of and blog/posting of **up to 4** press releases per month
3. Conduct of up to 4 email campaigns per month, based on the issued press releases or on other timely information
4. STC page and download file updates at AGG discretion, with Peregrine approval
5. Implementation of testimonial inbound and outbound web links at AGG discretion, with Peregrine approval

### **Details:**

1. AGG will report to Peregrine by email monthly on the website maintenance tasks, updates and email campaigns carried out, with Zoom meetings as needed from time to time, driven by current events and mutual communication needs.
  - We propose, a regular monthly Peregrine / AGG Zoom meeting to review the activities, the time and date of the review to be mutually agreed.
2. In addition to the monthly support fee, AGG will bill Peregrine for actual costs associated with web hosting, email campaign and software subscription fees, as incurred by AGG in support of website and email operation. See Attachment A for the current summary of services and support costs.
3. Transmit to Peregrine all sales inquiries and prospects.
4. Where appropriate, arrange appropriate meetings with significant sales prospects.

### **Terms:**

AGG proposes to carry out this activity for a monthly fee of \$2,000.00, to be contracted for a duration of six (6) consecutive calendar months, effective 01 August 2022, renewable based on mutual agreement. Unless otherwise mutually agreed, intent not to renew must be communicated sixty (60) calendar days prior to the end of the current agreement term. AGG will invoice Peregrine prior to the end of each month, to be paid on the first day of the following month. Services beyond these tasks will be quoted to Peregrine in advance of initiating activity. The attached 2022 Rate Sheet provides general terms and pricing.

We have enjoy working with the Peregrine team and are looking forward to continuing our relationship with Peregrine, participating in your continuing growth, success.

If this agreement is acceptable, please sign and return a copy of this document. We appreciate our role in providing key support for Peregrine’s business development, marketing and communications as well as anticipate renewing a working relationship with TJ and your team, regarding this sustaining effort and new projects.

Agreed and accepted,

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David Rankin, President, Peregrine Avionics, LLC

Date

Agreed and accepted,

*Hal Adams*

01 September 2022

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Hal Adams, a Managing Member, AviaGlobal Group, LLC

Date

## 2022 Rate Sheet

### Fees: (based on principle location of services)

*Rates presented for consulting services are shown for short term (less than one year) duration. AviaGlobal Group will be pleased to provide a custom quotation for long-term customer engagements*

#### Consultation Services: (exclusive of expenses) Project-based:

AviaGlobal Group will provide custom quotations based on a mutually agreed Statement of Work (SOW)

#### Consultation Services: (exclusive of expenses) time and material:

##### North America and Europe

Hourly:	\$125 / hour / principal
Off-Site Daily:	\$1,000 / day / principal
Convention Booth:	\$1,000 / day / principal
Monthly:	\$20,000 / month / principal

##### Retainer: (exclusive of expenses)

Hourly:	\$120 / hour / principal (8 hour / month, 3 months minimum)
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##### ROW:

Custom quotation in USD

### Expenses:

**Third-party Services:** Quoted separately and preapproved

#### Travel (AviaGlobal Group LLC will arrange and bill or Client pre-pay and arrange):

*AviaGlobal Group will make Reasonable efforts to secure competitive air fare, lodging, ground transportation and incidentals and will provide estimates for preapproval:*

Domestic air travel:	Actuals ("Coach+, Economy Plus, Premium Economy" seating)
International air travel:	Actuals (Business class > 8 hrs total flight time)
Rental Car:	Actuals, Intermediate
Tolls and Parking:	Actuals
Ground transportation:	Actuals – Uber, taxi, train, bus, boat, ferry; Personal vehicle: \$0.75 / mile
Lodging:	Actuals

#### Meals, Entertainment and Incidentals:

Meals and Incidentals:	Actuals or as applicable, GSA Rates
Entertainment:	Actuals, preapproved by client

#### Incidentals:

Conference and Convention fees:	Actuals (or client pre-pay and arrange)
Membership and subscriptions:	Actuals (or client pre-pay and arrange)
Unique software:	Client to extend license, access or actual costs
Printing:	FedEx Office rates
Shipping:	Actuals (in and out)

**Travel Only Days:**

Domestic: \$500 / day conterminous states, \$700 / day: Alaska, Hawaii  
\$500 / day intra-Europe  
International: \$800 / day international for each cumulative 24 hours  
between departure site and final arrival site.

**Terms:**

Net 15, United States Dollars, wire transfer, ACH or credit  
card, free of fees or bill-back transaction fees  
Ex Works Supplier Facility AviaGlobal Group LLC, Phoenix, AZ

**Details:**

EIN: 83-3660810  
DUNS: 117014653  
CAGE:

**Payment:**

Mailing Address: 33210 North 12th Street  
Phoenix, AZ USA 85085  
623-434-1750  
ACH: Preferred and will be provided

Attachment A:

## Services & software supporting Peregrine Website

### Website Fundamentals

- \$ **Web Hosting**
  - InMotionHosting.com Power Plan
  - Website Backup Management
- ✓ **WordPress Theme: Fabricator**
  - Chosen for Look & Feel and manufacturing template orientation
  - Provides page templates, enhanced plugins, editing widgets, MailChimp Integration
- \$ **Content Management System (CMS)**
  - Elementor Pro
- \$ **MailChimp Essentials (up to 5000 contacts)**

### Plugins

- \$ Loginizer Security
- \$ Complianz
- \$ All in One SEO
- \$ Monster Insights
- \$ Really Simple SSL
- ✓ UnderConstructionPage
- ✓ Smush
- ✓ W3 Total Cache
- ✓ WP Mail SMTP

### Plugin Functionality

- Brute Force, 2FA, reCaptcha
- Global Privacy Conformance
- Search Engine Priority
- Google Analytics
- SSL Certificate
- Construction Mode Edits
- File & Object Size Optimizer
- Loading Speed Optimizer
- SMTP for site messages

- Annual Hosting, Site Backups, Dedicated IP & SSL Certificate (~\$390) are paid-up through Dec 2021
- Annual CMS and Plugin licenses (~\$275) are paid-up through Jan 2022
- MailChimp Fees are \$52.99/month; Check-marked items are paid-up in perpetuity

Peregrine Website Sustaining Support Proposal - Confidential AviaGlobal Group / Peregrine

01 June 2021

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