# Weekly Completed Activity:

Website activity:

1. Updated press release
2. Added “Note from Dave”

Communications Activity:

1. Sent ACA RTCA press release via MailChimp
   1. 3500 sends, 200 opens, 12 bounces
2. Responded to “Mail from website”
   1. 14 Casino invites
   2. Request for SA000845DE
      1. Sent to Luke Gomoll SEA
   3. Request for SA00999DE
      1. Sent to David Sam for disposition
3. MailChimp Subscribers
   1. 3 new:
      1. Ajax Aviation
      2. Acme Aviation
      3. Dunder Mifflin Flight Dept
4. Corrected STC information:

|  |  |  |
| --- | --- | --- |
| **Need** | **STC** | **Subject** |
| STC Doc | SA09886AC | BendixKing CG100P Connected Gateway Installation Part 23 AML (King Air 200/B200) |
| STC Doc | SA01044DE | PC12 TB44 Battery |
| STC Doc | SA01053DE | PC-12 GoGo AVANCE L3 |
| STC Doc, STC # |  | Peregrine and Lee Aerospace announce Aviation Clean Air (ACA) system Supplemental Type Certificate (STCs) for the Citation 560XL |
| STC Doc, STC # |  | Peregrine, Lee Aerospace and ACA announce COVID-19 Aviation Clean Air System STC for Bombardier Challenger series Aircraft |
| STC Doc, STC # |  | Peregrine, Lee Aerospace and ACA announce COVID-19 Aviation Clean Air System STC for Gulfstream G-IV and G-IV SP series Aircraft |

# Next Activities

Website activity:

1. Update STC data
2. SEO
3. Analytics
4. File manager installation

Communication Activity:

1. Bombardier Press Release
2. Gulfstream Heater Press Release

# Press Release Status:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Press Release** | **Audience** | **File** | **Status** | **Release Date** |
| Bombardier CL Exclusive ACA | Press | 201124 - Peregrine ACA Bombardier Press Release V3.docx | awaiting - Kevin |  |
| G150 Actuator Heater | Press | 201124 - Peregrine G150 Flap Slat Heater Press Release V4.docx | awaiting - GAC |  |
| 560XL ACA | Press | 201210 - Peregrine ACA Excel Press Release Approved.pdf | Released | 16-12-20 |
| PC-12 Gogo AVANCE L3 | Press | 201210 - Peregrine Gogo Avance Press Release Approved.pdf | Released | 15-12-20 |
| CAS 67 Change 7.1 Owner Campaign | CAS 67 Aircraft non 7.1 | Constant Contact | Released | 09-09-20 |
| G700 TXi STC Expertise for Your Next Upgrade Project | Garmin Dealers | Constant Contact | Released | 11-08-20 |
| G700 TXi STC EMB-120 Press | Press | 200810 - EMB Aviation Press Press Release Constant Contact.pdf | Released | 10-08-20 |
| G700 TXi STC EMB-120 Operator | EMB-120 Operators | 200810 - EMB Operator Press Release Constant Contact.pdf | Released | 10-08-20 |
| ACA CL-600 Series | Press | Peregrine-Lee-Aerospace-Challenger-Press-Release.pdf | Released | 13-07-20 |
| ACA G-IV | Press | Peregrine-Lee-Aerospace-G-IV-Press-Release.pdf | Released | 08-07-20 |
| May Covid-19 Update | 145 shops, press, prior contacts | Constant Contact | Released | 05-05-20 |
| Covid-19 Status | 145 shops, press, prior contacts | Constant Contact | Released | 30-03-20 |
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