**E Marketing**

Aerospace Edge provides expertise in e-marketing to support our clients. Using recognized and trusted tools to reach our client’s customer, Aerospace Edge will create an effective, professional outreach program using:

* Press Communication
* Mailchimp
* LinkedIn
* Social Media

**Press Communication**

Aerospace Edge will use its include our client’s press contacts with our proprietary press list to inform industry press with important company announcements, product reveals and other newsworthy development. Aerospace Edge has a proven track record of achieving placement in industry publications.

**Mailchimp**

Using Mailchimp, Aerospace Edge will integrate your current email lists and augment this list with a curated contacts likely to be interested in our client’s communication. Aerospace edge will generate a periodic messaging campaign to engage with and inform customers of important announcements, events and activities.

If our clients prefer another email service, such as Constant Contact, Aerospace Edge will accommodate and optimize communication through other services.

**LinkedIn**

Aerospace Edge will develop, or use your existing, LinkedIn presence to reach our clients customers, followers and friends through this platform.

**Social Media**

Blah blah blah